



FM TRACKS DEEP DIVE TRAINING

Thursday, November 29th, 2018



**wholesome
wave**

A background image featuring a variety of colorful flowers, including pink and purple blooms, and green foliage. The image is slightly blurred, creating a soft, artistic effect. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text for the agenda.

Agenda

- Introduction
- Maximizing Profiles
- Entering Data – Web
- Entering Data – App
- Logs & Reports
- Troubleshooting

A person with tattoos on their arms is holding a blue and white card. The card has the text "NIH EBT" visible. The background is a blurred office or meeting room with papers and a laptop on a table.

Introduction

ABOUT WHOLESOME WAVE



**wholesome
wave**

Wholesome Wave is the leading national organization focused solely on helping people in need afford fruits and vegetables. We work to make sure every American has access to affordable, healthy food for their family.

**We're based right here in Bridgeport,
CT!**



FM TRACKS HISTORY

WELCOME TO THE TEAM!

- In **2015**, Case Western released FM Tracks to be pilot tested at FINI launch; In September 2015, Wholesome Wave began 2.0 development and on-boarded our statewide network in Florida.
- In **2016**, Wholesome Wave released 2.0 to increase ease of use, generate exports, and include vendor reimbursement tools. Expanded use to FINI programs in NYC.
- In **2018**, 25+ states have entered transactions and vendor reimbursements building a national incentive dataset
- **Today**, you join our team!



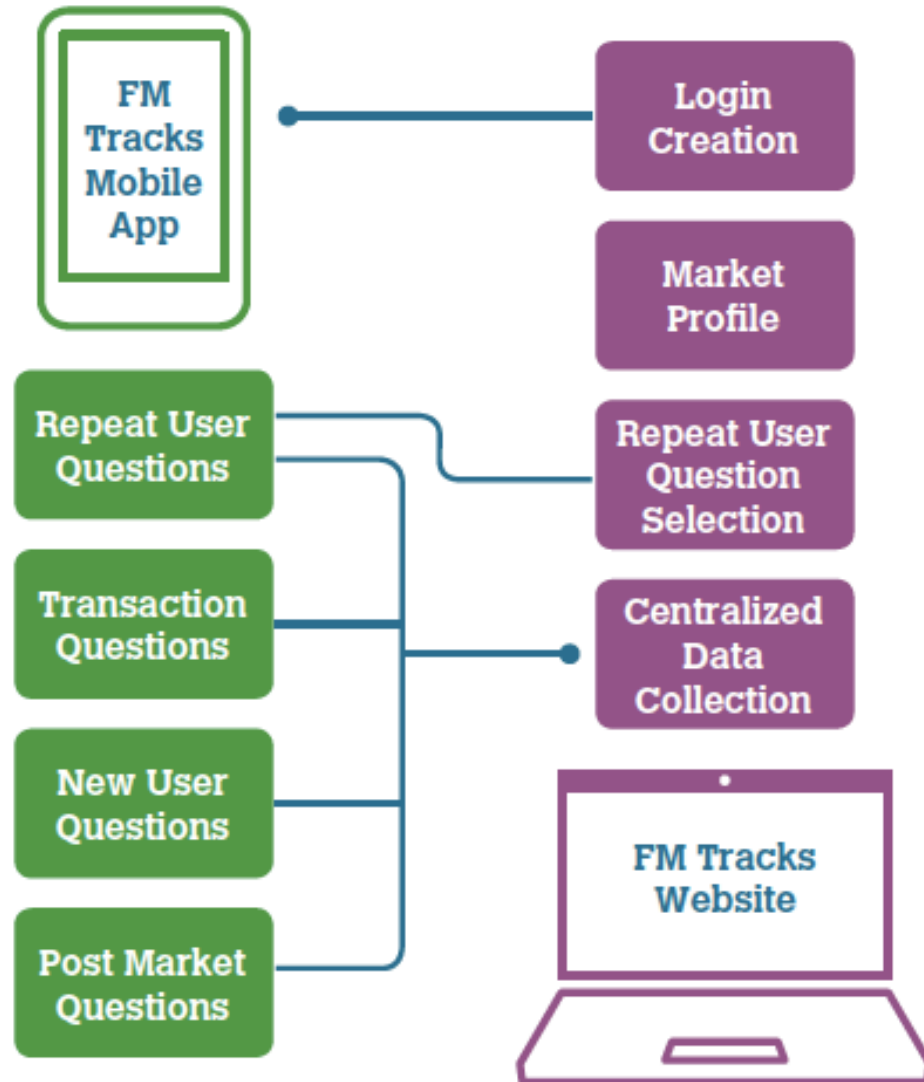
WHAT IS FM TRACKS?

- FM Tracks is a data collection tool that is used to track nutrition incentives *at farmers markets*.
- We have an App (iPad's only) and a website
- You can use this tool to report, download, and analyze data from your market or your network.



FM TRACKS OVERVIEW

TWO PART SYSTEM



FM TRACKS OVERVIEW

DATA USE EXAMPLES

DATA HIGHLIGHTS



Events & Advertising

June							July							August						
S	M	T	W	R	F	S	S	M	T	W	R	F	S	S	M	T	W	R	F	S
				1	2	3	2	3	4	5	6	7	8		1	2	3	4	5	
4	5	6	7	8	9	10	9	10	11	12	13	14	15	6	7	8	9	10	11	12
11	12	13	14	15	16	17	16	17	18	19	20	21	22	13	14	15	16	17	18	19
18	19	20	21	22	23	24	23	24	25	26	27	28	29	20	21	22	23	24	25	26
25	26	27	28	29	30	1	30	31						27	28	29	30	31	1	2

Diabetes Prevention Program begins to distribute FVRx

Facebook ad campaign begins

Facebook ad campaign ends

Summit County WIC distributed vouchers

High Performance Days

JUNE 24 **JULY 29**

5

New Customers

148%

Redemption Rate

JULY 8

\$282

SNAP Dollars

12

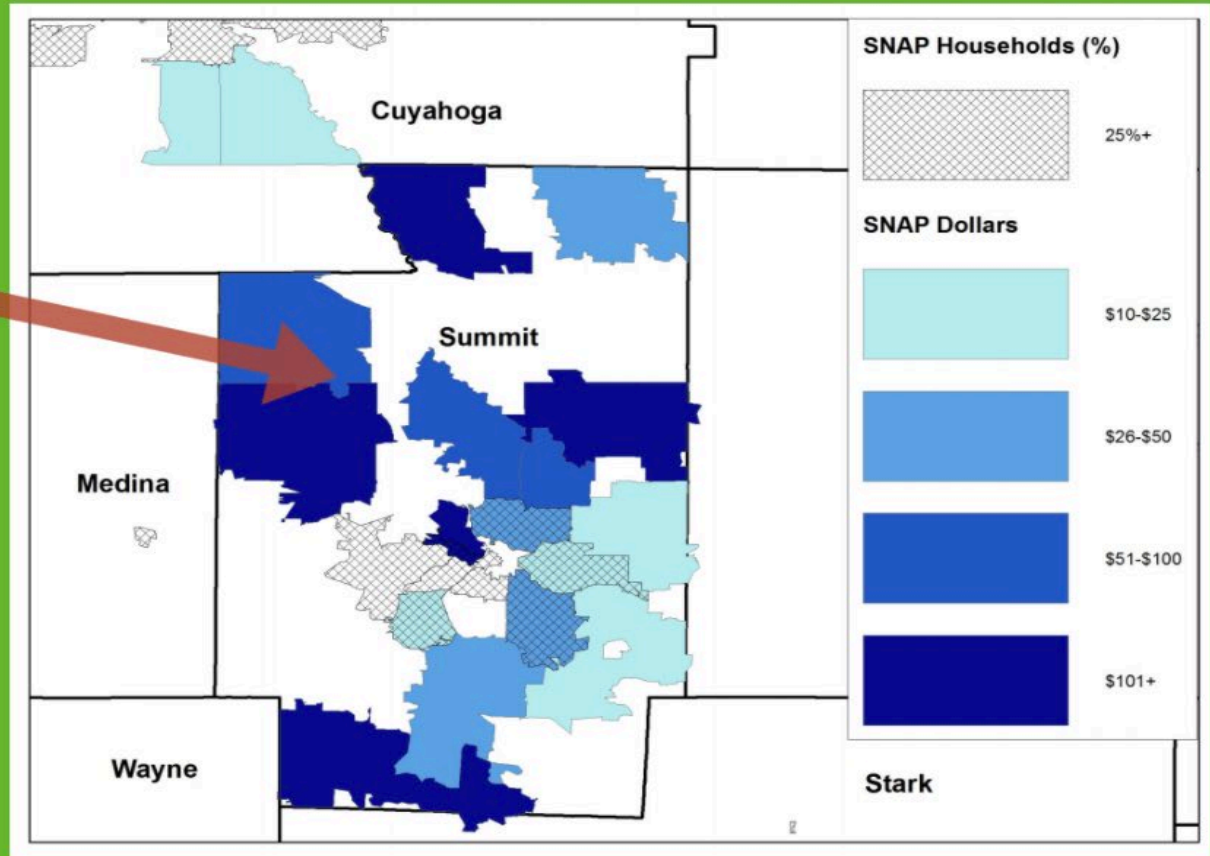
Returning Customers

Geographic Data



13%

of SNAP dollars came from 5 zip codes where the proportion of households on SNAP is greater than 25%



Total # zip codes reached

20

Average proportion of households on SNAP across all zip codes

14%

Total reach of market (square miles)

266.



CUSTOMERS

New Customers

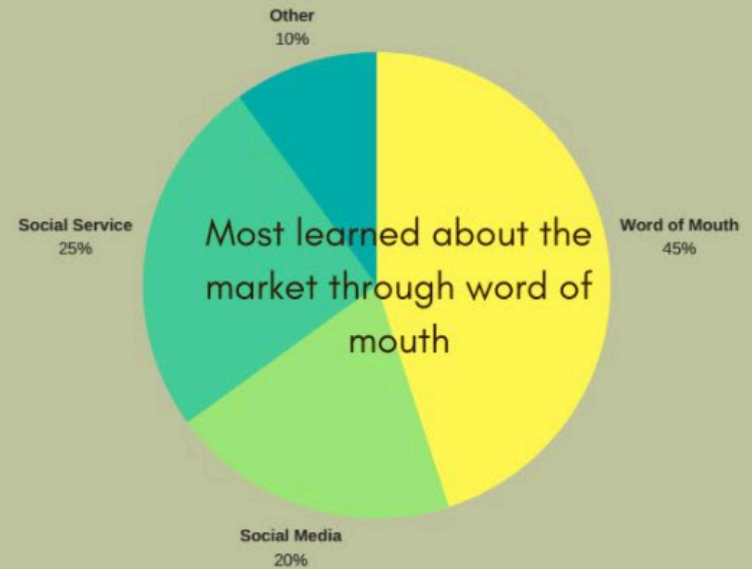
21%

had never been to any farmers' market before

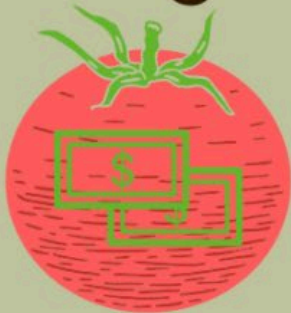
New!

53%

had never been to this market before



Returning Customers



95%

said that the incentive program increased the amount of produce they were eating

97%

said that the incentive program increased the amount of produce they were buying

A close-up photograph of a variety of fresh vegetables. In the foreground, there are several purple radishes with their green leafy tops. Behind them, a cluster of bright red radishes is visible. To the left, there are green leafy vegetables, possibly spinach or chard. In the background, there are white radishes and more green leafy vegetables. The overall scene is a colorful and fresh display of produce.

Questions?

Creating and Maximizing your User Profiles



STEP 1: GO TO FMTRACKS.ORG



Login

Sign Up Today!

- 1 Fill out the form below, registering either as a Farmers' Market or Network
- 2 Once you submit your registration, you will receive an email with instructions to complete your registration and begin using FM Tracks.

The screenshot shows the FM Tracks dashboard with the following data:

Transactions	Payments Distributed	Incentives Distributed	Customers
218	\$580,154.72	\$51,848.92	2,811

Below the summary are sections for 'Networks' and 'Markets'. The 'Networks' section shows one network with 0 markets. The 'Markets' section shows two markets: one with a last transaction on 4/23/2016 and one with a last transaction on 3/31/2016. A notification indicates '1 open post market reports'.

Farmers' Market

Network



Register as a "Farmers' Market" if you operate one direct-to-consumer farmers market, mobile market or CSA.

STEP 2: CREATE YOUR FM TRACKS ACCOUNT

Farmers' Market

Network



Register as a "Farmers' Market if you operate one direct-to-consumer farmers market, mobile market or CSA.

Login Information ⓘ



Already a member of FM Tracks?

Sign In Now

- or -

Create a new account:

First Name

Last Name

Email Address

Password

Repeat Password



STEP 3:

INPUT CONTACT INFORMATION

Contact Information ⓘ



Market Name (i.e. 'Cityville' or 'Cityville South')

Contact Name

Contact Email

Contact Phone Number

Alternate Contact Name

Alternate Contact Email

Alternate Contact Phone Number

Mailing Street Address

Mailing Apartment/Suite/Unit

Mailing City

Mailing State



Mailing Zip

STEP 4:

INPUT LOCATION INFORMATION

Location Information ⓘ



Complete one registration for each market location. A market manager may register up to five market locations under one user login ID¹. If you have more than five market locations, then register as a "Network" first to connect the markets.

¹ All data entered under the same user login ID will be visible to all market locations.



Days of Operation



remove day ✕

Same **Sunday** Hours Year Round



Add More Days of Operation



STEP 5: INPUT DAYS OF OPERATION

Days of Operation

<input type="text" value="Sunday"/>	<input type="text" value="Open Time"/>	<input type="text" value="Close Time"/>	remove day
<input type="checkbox"/> Same Sunday Hours Year Round	<input type="text" value="Start Date"/>	<input type="text" value="End Date"/>	
<input type="text" value="Sunday"/>	<input type="text" value="Open Time"/>	<input type="text" value="Close Time"/>	remove day
<input type="checkbox"/> Same Sunday Hours Year Round	<input type="text" value="Start Date"/>	<input type="text" value="End Date"/>	
<input type="text" value="Sunday"/>	<input type="text" value="Open Time"/>	<input type="text" value="Close Time"/>	remove day
<input type="checkbox"/> Same Sunday Hours Year Round	<input type="text" value="Start Date"/>	<input type="text" value="End Date"/>	
Add More Days of Operation			



Complete one registration for each market location. A market manager may register up to five market locations under one user login ID¹. If you have more than five market locations, then register as a "Network" first to connect the markets.

¹ All data entered under the same user login ID will be visible to all market locations.

1 Farmers Market Lane

Address 2

Bridgeport

CT

06604

Days of Operation

Saturday

8:00 AM

2:00 PM

remove day ✕

Same **Saturday** Hours Year Round

June

1

October

31

Sunday

8:00 AM

2:00 PM

remove day ✕

Same **Sunday** Hours Year Round

Wednesday

8:00 AM

2:00 PM

remove day ✕

Same **Wednesday** Hours Year Round

June

1

October

31

 Add More Days of Operation



STEP 6:

ADD PAYMENT AND INCENTIVE INFO

Accepted Payment Methods

<input type="checkbox"/> Cash	<input type="checkbox"/> Check	<input type="checkbox"/> Credit / Debit Card	<input type="checkbox"/> SNAP / EBT
<input type="checkbox"/> WIC CVV	<input type="checkbox"/> WIC FMNP	<input type="checkbox"/> Senior FMNP	<input type="checkbox"/> Produce Rx

Incentives Offered

Select which type of incentive program is operated at your market.



Select "Healthy Food Incentive - Matching Program" if your program provides additional incentive funds to customers who spend federal benefits at the market. Calculate your Matching Amount by dividing the dollar amount of federal benefit spent by the dollar amount of incentive received (e.g. if you distribute \$2 for every \$5 in federal benefit spent, divide \$2 by \$5 and multiply by 100 to calculate your Matching Amount as 40%; if you distribute \$1 for every \$1 in federal benefit spent, divide \$1 by \$1 to calculate your Matching Amount as 100%.)

Select "Health Food Incentive - Discount Program" if your program applies the incentive by administering a discount. Your Matching Amount equals the percentage discount you apply to federal benefit purchases by customers (e.g. if you offer a 50% discount, your Matching Amount is 50%)

Choose Incentive Type



remove incentive ✕

Add Incentive Type



Accepted Payment Methods

<input checked="" type="checkbox"/> Cash	<input checked="" type="checkbox"/> Check	<input type="checkbox"/> Credit / Debit Card	<input checked="" type="checkbox"/> SNAP / EBT
<input type="checkbox"/> WIC CVV	<input type="checkbox"/> WIC FMNP	<input checked="" type="checkbox"/> Senior FMNP	<input type="checkbox"/> Produce Rx

Incentives Offered

Select which type of incentive program is operated at your market.



Select "Healthy Food Incentive - Matching Program" if your program provides additional incentive funds to customers who spend federal benefits at the market. Calculate your Matching Amount by dividing the dollar amount of federal benefit spent by the dollar amount of incentive received (e.g. if you distribute \$2 for every \$5 in federal benefit spent, divide \$2 by \$5 and multiply by 100 to calculate your Matching Amount as 40%; if you distribute \$1 for every \$1 in federal benefit spent, divide \$1 by \$1 to calculate your Matching Amount as 100%.)

Select "Health Food Incentive - Discount Program" if your program applies the incentive by administering a discount. Your Matching Amount equals the percentage discount you apply to federal benefit purchases by customers (e.g. if you offer a 50% discount, your Matching Amount is 50%)

Healthy Food Incentive Program - Matching ▼



remove incentive ×

You SNAP We Match

SNAP / EBT ▼

100.00

%

\$ 10.00

N/A ▼

Add Incentive Type



STEP 7: IDENTIFY NETWORK MEMBERSHIP

Network Membership ⓘ



Not A Network Member Or Network Not Listed



Additional Customer Tracking ⓘ



- Research ID Field - Add an additional field to your transaction page for your research studies
- POS ID Field - Add an additional field to your transaction page to match your POS terminal later
- Other ID Field



STEP 8: FINISH UP & GET TRACKING!

Billing Information



Billing options for FM Tracks managed by Organization.

Terms & Conditions



I agree to the [terms and conditions](#).

SIGN UP

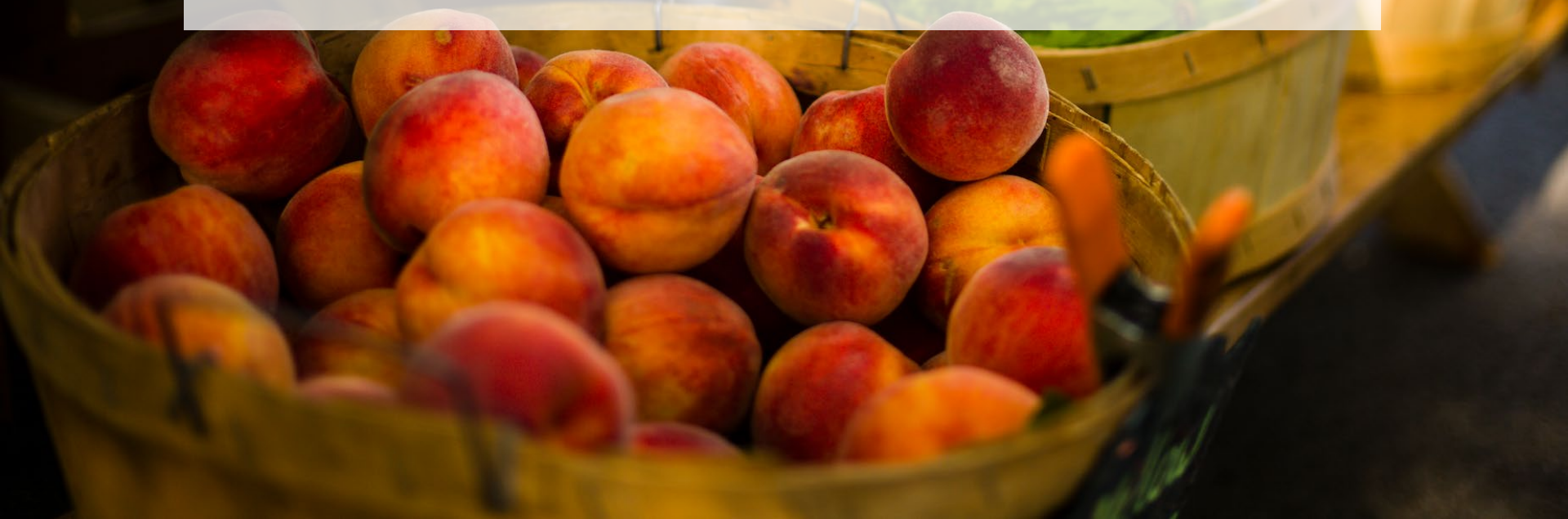
A close-up photograph of a variety of fresh vegetables. In the foreground, there are several purple radishes with their green leafy tops. Behind them, a cluster of bright red radishes is visible. To the left, there are green leafy vegetables, possibly spinach or arugula. In the background, there are more green vegetables, including what looks like a bunch of green onions or scallions. The overall scene is a colorful and fresh display of produce.

Questions – User Profiles?



Ginger Gold

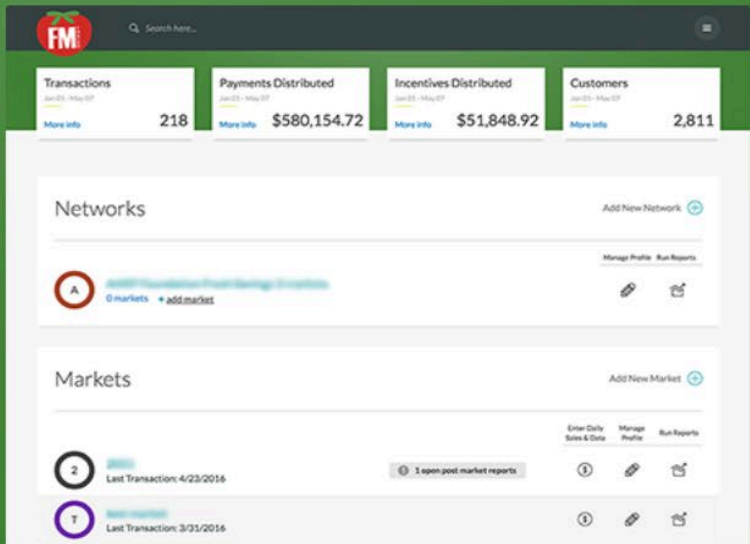
Entering Data on the Website





Sign Up Today!

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Farmers' Market

Network

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Login Information

Already a member of FM Tracks?

Sign In Now



Sign Up Today!

Transactions	Payments Distributed	Incentives Distributed	Customers
Jan 01 - May 07 218	Jan 01 - May 07 \$580,154.72	Jan 01 - May 07 \$51,848.92	Jan 01 - May 07 2,811

- 1
- 2

Already a member of FM Tracks?



Remember my email address

[Forgot your password?](#)

[Sign In](#)



Register as a "Farmers' Market if you operate one direct-to-consumer farmers market, mobile market or CSA.



FM TRACKS DASHBOARD



Search here...

Olivia Korth



Transactions

Jan 01 - Nov 29

[More info](#)

51

Payments Distributed

Jan 01 - Nov 29

[More info](#)

\$544.5

Incentives Distributed

Jan 01 - Nov 29

[More info](#)

\$255.5

Customers

Jan 01 - Nov 29

[More info](#)

68

Payment Vendor Reimbursements

Jan 01 - Nov 29

[More info](#)

\$85

Incentive Vendor Reimbursements

Jan 01 - Nov 29

[More info](#)

\$20

Networks

Add New Network

No networks available

Markets

Add New Market

HOVER FOR SNAPSHOT



Search here...

Olivia Korth



Transactions
Jan 01 - Nov 29
51
[More info](#)

Payments Distributed
Jan 01 - Nov 29

Snap/EBT	\$207
Cash	\$178.5
Credit/Debit Card	\$125
Check	\$34

Incentives Distributed
Jan 01 - Nov 29
\$255.5
[More info](#)

Customers
Jan 01 - Nov 29
68
[More info](#)

Payment Vendor Reimbursements
Jan 01 - Nov 29
\$85
[More info](#)

Incentive Vendor Reimbursements
Jan 01 - Nov 29
\$20
[More info](#)

Networks Add New Network

No networks available

Markets Add New Market

YOUR FM TRACKS OVERVIEW



Check

\$34

Payment Vendor Reimbursements

Jan 01 - Nov 29

[More info](#)

\$85

Incentive Vendor Reimbursements

Jan 01 - Nov 29

[More info](#)

\$20

Networks

[Add New Network](#)

No networks available

Markets

[Add New Market](#)



WW Farmers Market

Last Transaction: 11/12/2018

9+ open post market reports

Enter Daily
Sales & Data

Manage
Profile

Run Reports





WW Farmers Market

Enter Daily Sales & Data

Manage Profile

Run Reports

48 open post market reports




Today November 27



What Market day are you looking for?



Most Recent Market Day (11/26/18)

Specify  

You're missing post market information for these days 

CHOOSE

Customer ID

\$0.00

A FEW IMPORTANT TABS...

The screenshot shows the WW Farmers Market dashboard. At the top left is the FM logo (a tomato with 'FM' and 'FRESH' written vertically). To its right is a search bar with the text 'Search here...'. In the top right corner, the user's name 'Olivia Korth' is displayed. Below the search bar, the main header area is green and contains the text 'WW Farmers Market'. To the right of this header is a notification bubble with an exclamation mark icon and the text '48 open post market reports'. Below the header, there are three buttons: 'Enter Daily Sales & Data', 'Manage Profile', and 'Run Reports'. A date selector shows 'November 26' with left and right navigation arrows. Below the date selector, there are three main tabs: 'Transactions' (with a dollar sign icon), 'Vendor Reimbursement' (with a document icon), and 'Post Market' (with a question mark icon). Underneath each tab, there are sub-links: 'New Individual Transaction' under Transactions, 'New Aggregate Transaction' under Vendor Reimbursement, and 'Transaction Log' under Post Market. The 'Transactions' and 'Vendor Reimbursement' tabs and their sub-links are highlighted with red boxes.

FM FRESH

Search here...

Olivia Korth

WW Farmers Market

48 open post market reports

Enter Daily Sales & Data Manage Profile Run Reports

November 26

Transactions Vendor Reimbursement Post Market

New Individual Transaction New Aggregate Transaction Transaction Log



November 26



Transactions

Vendor Reimbursement

Post Market

New Individual Transaction

New Aggregate Transaction

Transaction Log

Payment Method



Auto-Calculate

Incentives

No incentives eligible

Total Currency

\$0.00

Customer ID

e.g.CP0982



Anonymous

Payment

\$0.00

Customer Zip Code

New Individual Transaction

New Aggregate Transaction

Transaction Log

Payment Method Auto-Calculate

SNAP / EBT



\$ 10.00

Add Another Payment Method

Incentives

Produce Perks (+\$10.00) [edit](#)

Customer ID

AZ1234

Anonymous

Customer Zip Code

12345

Anonymous

Questions

Total Currency

\$20.00

Payment

\$10.00

SNAP / EBT

Incentive

\$10.00

Questions

-

Is this your first time ever shopping at any farmers' market?

- yes no
- choose not to respond

Have you ever shopped at this farmers' market before today?

- yes no
- choose not to respond

How did you hear about this farmer's market?

- | | |
|--|--|
| <input type="checkbox"/> word of mouth | <input type="checkbox"/> poster or flyer |
| <input type="checkbox"/> newspaper or magazine | <input type="checkbox"/> radio or TV |
| <input type="checkbox"/> social service agency (SNAP office or WIC clinic) or community organization | <input type="checkbox"/> WIC or Senior Farmers' Market Nutrition Program materials |
| <input type="checkbox"/> healthcare provider | <input type="checkbox"/> billboard |
| <input type="checkbox"/> online newsletter or website | <input type="checkbox"/> text promotion |
| <input type="checkbox"/> social media page (facebook, twitter, etc...) | <input type="checkbox"/> bus or transit promotion/advertisement |
| <input type="checkbox"/> FreshLink Ambassador | <input type="checkbox"/> Driving by |
| <input type="checkbox"/> Facebook ad | <input type="checkbox"/> email |
| <input type="checkbox"/> Postcard | <input type="checkbox"/> FreshEBT |
| <input type="checkbox"/> choose not to provide | |

How did you get to the market today?

- | | |
|--|---|
| <input type="checkbox"/> Walked | <input type="checkbox"/> Bicycle |
| <input type="checkbox"/> Drove Personal Automobile | <input type="checkbox"/> Bus/Public Transport |



November 26



Transactions



Vendor Reimbursement



Post Market

New Individual Transaction

New Aggregate Transaction

Transaction Log

New Aggregate Transaction

of New Customers

of Transactions

Payment Method



Total Payment Amount

Incentives

Produce Perks

\$ 0.00

Wholesome RX

\$ 0.00

Add



November 26



Transactions

Vendor Reimbursement

Post Market

New Individual Transaction

New Aggregate Transaction

Transaction Log

New Aggregate Transaction

SNAP / EBT



\$ 120

Incentives

Produce Perks

\$ 120.00

Wholesome RX

\$ 0.00

Add



November 05



Transactions

Vendor Reimbursement

Post Market

New Individual Transaction

New Aggregate Transaction

Transaction Log

Transactions

26

Payment Distributed

\$284.00

Incentives Distributed

\$214.00

Search log

View More Days

Time	Customer	Research ID	POS ID	Other ID	Payment	Amount	Incentive	Distributed	Entry	Manager	
08:26 PM	IT6498	None	None	None	Mutiple	\$35.00	Produce Perks	\$15.00	Manual	Olivia Korth	
08:26 PM	IJ6483	None	None	None	SNAP / EBT	\$25.00	Produce Perks	\$20.00	Manual	Olivia Korth	
08:25 PM	RE5270	None	None	None	SNAP / EBT	\$14.00	Produce Perks	\$14.00	Manual	Olivia Korth	

Add Reimbursement

Reimbursement Log

Vendor Name

Name

Sells fruits or vegetables

Sells SNAP Eligible food

Gross Sales

\$0.00

Payments Redeemed

SNAP / EBT

of Transactions

WIC FMNP

of Transactions

Senior FMNP

of Transactions

Produce Rx

of Transactions

Incentives Redeemed

KDD - FV

KDD - MED

KDD - WIC

KDD - SFMNP

Transactions

Reimbursements

Search

WW Farmers Market



10/01/2018



11/27/2018



Search

Redemption Count

2

Payment Redeemed

\$35.00

Incentives Redeemed

\$20.00

Search Log

Date	Vendor	Payments Redeemed	Incentives Redeemed		
11/27/18	PEGGIES PEACHES	\$15.00	\$0.00		
11/27/18	VICTOR'S VEGGIES	\$20.00	\$20.00		



You are submitting a post-market report for 11/12/18.

→ How many customers visited the market today? (refer to counting method email sent on 6/18/18 from Doug)

→ *Total number of vendors selling at this market today?

→ *Number of vendors eligible to accept SNAP today?

→ *Number of vendors selling fruits and vegetables today?

→ *How many paid staff were involved in the administration of the incentive program today?

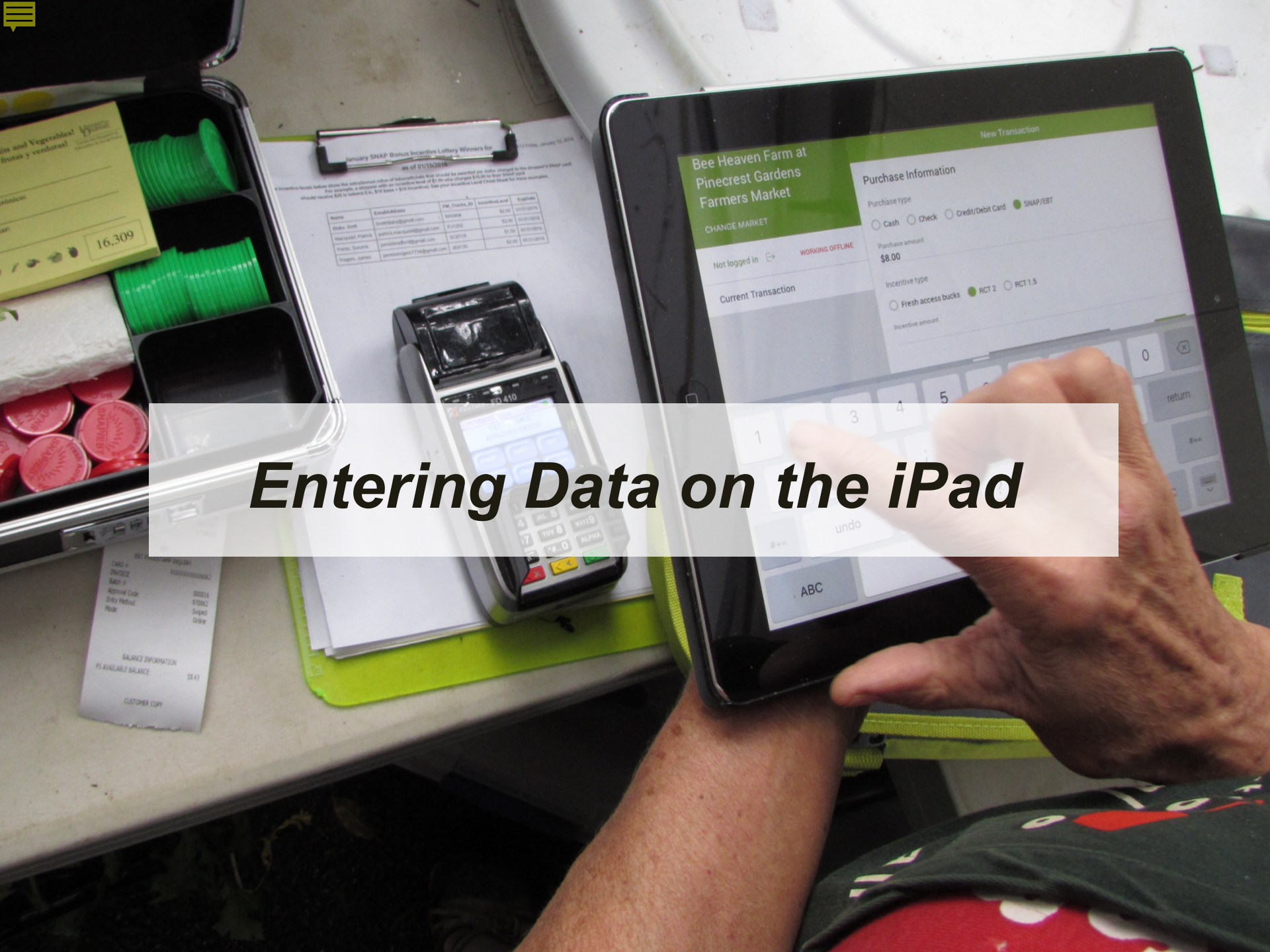
→ *How many volunteers were involved in administration of the incentive program today?

→ What was the weather like today? pick all that apply

Submit Post Market Report

A close-up photograph of a variety of fresh vegetables. In the foreground, there are several purple radishes with their green leafy tops. Behind them, a cluster of bright red radishes is visible. To the left, there are green leafy vegetables, possibly spinach or arugula. In the background, there are more green vegetables, including what looks like a bunch of green onions or scallions. The overall scene is a colorful and fresh display of produce.

Questions - Web?



Entering Data on the iPad

January SNAP Bonus Incentive Lottery Winners for
as of 01/15/2016

Name	Email Address	FM_Tracks_ID	Incentive_Amt	ExpDate
Walter, Scott	walterb@att.net	502004	\$2.00	01/15/2016
Margaret, Patrick	patrick.margaret@gmail.com	5171202	\$2.00	01/15/2016
Pharis, Barbara	pharisbarb@att.net	5020114	\$2.00	01/15/2016
Hogden, James	jamieshogden77@gmail.com	200720	\$2.00	01/15/2016

Bee Heaven Farm at
Pinecrest Gardens
Farmers Market

CHANGE MARKET

Not logged in WORKING OFFLINE

Current Transaction

New Transaction

Purchase Information

Purchase type

Cash Check Credit/Debit Card SNAP/EBT

Purchase amount

\$8.00

Incentive type

Fresh access bucks RCT 2 RCT 1.5

Incentive amount

CARD # 00000000000000000000
Batch # 000018
Address Code 570002
Entry Method SNAP
Mode CNBK

BALANCE INFORMATION
\$5 AVAILABLE BALANCE \$8.43

CUSTOMER COPY



Thanks for downloading FM Tracks!

If you do not have an account please visit our website to register and get started!

[Learn More / Register](#)

Sign in

Email address

Password

LOG IN



Welcome

Change Market

WW Farmers Market



Inwood Greenmarket

Jackson Heights Greenmarket

KY Demo Market +

Lincoln Hospital Greenmarket

Magnolia

Transactions

Vendor Reimbursement

Post Market Questions

Sync Log

FM Tracks Website

Change Market

Logout

Payment

Auto-Calculate

Manual

PAYMENT METHODS

SNAP/EBT > \$0.00

INCENTIVES

Produce Perks \$0.00

ADDITIONAL TRACKING

Research ID 1234

POS ID 1234

Other ID 1234

CUSTOMER ID

e.g. CP0982

CUSTOMER ZIP CODE

e.g. 12345

Show questions



Summary

Payment Amount \$0.00

\$0.00

SNAP/EBT







TRANSACTION LOG

Payment

Auto-Calculate

Manual

PAYMENT METHODS

 SNAP/EBT >	\$0.00
 Add payment method	

INCENTIVES

<input type="radio"/> Produce Perks	\$0.00
-------------------------------------	--------

CUSTOMER ID

Enter ID **Anonymous**

e.g. CP0982

ADDITIONAL TRACKING

Research ID	1234
POS ID	1234
Other ID	1234

CUSTOMER ZIP CODE

Enter Zip Code **Anonymous**

e.g. 12345

Show questions



Summary

Payment Amount **\$0.00**

\$0.00

SNAP/EBT





TRANSACTION LOG

Show questions



Is this your first time ever shopping at any farmers' market?

yes	<input type="radio"/>	no	<input type="radio"/>
choose not to respond	<input type="radio"/>		

Have you ever shopped at this farmers' market before today?

yes	<input type="radio"/>	no	<input type="radio"/>
choose not to respond	<input type="radio"/>		



How did you hear about this farmer's market?

word of mouth	<input type="checkbox"/>	poster or flyer	<input type="checkbox"/>
newspaper or magazine	<input type="checkbox"/>	radio or TV	<input type="checkbox"/>
social service agency (SNAP of...	<input type="checkbox"/>	WIC or Senior Farmers' Market...	<input type="checkbox"/>
healthcare provider	<input type="checkbox"/>	billboard	<input type="checkbox"/>
online newsletter or website	<input type="checkbox"/>	text promotion	<input type="checkbox"/>
social media page (facebook, t...	<input type="checkbox"/>	bus or transit promotion/advert...	<input type="checkbox"/>



TRANSACTION LOG

PAYMENT METHODS

 SNAP/EBT >	\$16.00
 Add payment method	

CUSTOMER ID

Enter ID Anonymous

e.g. CP0982

CUSTOMER ZIP CODE

Enter Zip Code Anonymous

06470

INCENTIVES

 Produce Perks	\$10.00
---	---------

ADDITIONAL TRACKING

Research ID	1234
POS ID	1234
Other ID	1234

Show questions



Summary

Payment Amount **\$26.00**

\$16.00

SNAP/EBT

\$10.00

Produce Perks



Complete Transaction

Cancel

TRANSACTION LOG

Anonymous \$26.00
21:39

PAYMENT METHODS

SNAP/EBT > \$0.00

Add payment method

CUSTOMER ID

Enter ID Anonymous

e.g. CP0982

CUSTOMER NAME

Enter name

e.g. John Doe

INCENTIVES

Produce Perks \$0.00

ADDITIONAL TRACKING

Research ID	1234
POS ID	1234
Other ID	1234

Success
Transaction is submitted

[Close](#)

Show questions



Summary

Payment Amount **\$0.00**

\$0.00

SNAP/EBT



Complete Transaction

Cancel

Transactions

Vendor Reimbursement

Post Market Questions

Sync Log

FM Tracks Website

Change Market

Logout

Payment

Auto-Calculate

Manual

PAYMENT METHODS

SNAP/EBT \$0.00

Add payment method

INCENTIVES

Produce Perks \$0.00

ADDITIONAL TRACKING

Research ID 1234

POS ID 1234

Other ID 1234

CUSTOMER ID

Enter ID

Anonymous

e.g. CP0982

CUSTOMER ZIP CODE

Enter Zip Code

Anonymous

e.g. 12345

Show questions



Summary

Payment Amount \$0.00

\$0.00

SNAP/EBT





Vendor Name

Total

Vendor

Name	Enter name
------	------------

Gross Sales	0
-------------	---

Sells fruit or vegetables

Sells SNAP eligible foods

Payments Redeemed

Incentives Redeemed

Cash	Amount
# of Transactions	

Produce Perks	\$0.00
---------------	--------

Check	Amount
# of Transactions	

Credit/Debit Card	Amount
# of Transactions	

SNAP/EBT	Amount
# of Transactions	





Vendor Name	Total
VICTOR'S VEGGIES	\$40.00
PEGGIES PEACHES	\$15.00
HENRY	\$68.00

Vendor

Name

Gross Sales

Sells fruit or vegetables

Sells SNAP eligible foods

Payments Redeemed

Cash

of Transactions

Check

of Transactions

Credit/Debit Card

of Transactions

SNAP/EBT

of Transactions

Incentives Redeemed

Produce Perks



- Transactions
- Vendor Reimbursement
- Post Market Questions
- Sync Log**
- FM Tracks Website
- Change Market
- Logout

Payment Auto-Calculate Manual

PAYMENT METHODS

SNAP/EBT > \$0.00

CUSTOMER ID

Anonymous

CUSTOMER ZIP CODE

Anonymous

INCENTIVES

Produce Perks \$0.00

ADDITIONAL TRACKING

Research ID 1234

POS ID 1234

Other ID 1234

Show questions

Summary Payment Amount \$0.00

\$0.00

SNAP/EBT



Time	Transactions	Redemptions	Post Market Responses	Status
21:39	1	0	0	Success
21:39	1	0	0	Success
21:41	1	0	0	Success
21:42	0	1	0	Success
21:42	0	0	0	Success

Data not syncing? Send Log to Developers

Send Log

A close-up photograph of a variety of fresh vegetables. In the foreground, there are several purple radishes with their green leafy tops. Behind them, a cluster of bright red radishes is visible. To the left, there are green leafy vegetables, possibly spinach or arugula. In the background, there are white radishes and more green leafy vegetables. The overall scene is a colorful and fresh display of produce.

Questions?

A photograph of a person's hands holding several onions in a wooden crate. The person is wearing a white long-sleeved shirt with ruffled cuffs and a dark floral patterned top. The background shows more crates of onions, some red and some yellow. A semi-transparent white box with a green border is overlaid on the image, containing the text.

Demonstration
Logs and Reports

THE REPORTS TAB

FM HEXOXO

Search here...

Olivia Korth

WW Farmers Market

Enter Daily Sales & Data Manage Profile **Run Reports**

48 open post market reports

Reports Logs Exports

WW Farmers Market Any Market Day

Start Date End Date

Any Payment Method

Payment Amount: \$0 to \$200+

Any Incentive Type

Incentive Amount: \$0 to \$200+

Transaction Manager

Run Report



Search here...

Olivia Korth



WW Farmers Market

48 open post market reports

Enter Daily Sales & Data

Manage Profile

Run Reports

Reports

Logs

Exports

WW Farmers Market

Mon

11/05/2018



11/26/2018



Any Payment Method



Payment Amount



\$0



\$200+

Any Incentive Type



Incentive Amount



\$0



\$200+

Transaction Manager



Run Report



Run Report

Market Performance Summary

Payments Distributed

Nov 05 - Nov 26

[More info](#)

\$420.5

Payment Vendor Reimbursements

Nov 05 - Nov 26

\$0

Incentives Distributed

Nov 05 - Nov 26

[More info](#)

\$236.5

Incentive Vendor Reimbursements

Nov 05 - Nov 26

\$0

Transactions

Nov 05 - Nov 26

[More info](#)

40

Customers

Nov 05 - Nov 26

[More info](#)

58

Top 5 Customer Zip Codes

Nov 05 - Nov 26

06470

2

● Payments Distributed

● Payment Vendor Reimbursements

● Incentives Distributed

● Incentive Vendor Reimbursements

— Transactions

— Customers

All Payments distributed (from transaction log)

Jan 01 - present

[More info](#)

\$55

All Payments redeemed (from redemption log)

Jan 01 - present

[More info](#)

\$1,890

All Incentives distributed (from transaction log)

Jan 01 - present

[More info](#)

\$30

All Incentives redeemed (from redemption log)

Jan 01 - present

[More info](#)

\$338

Transactions

Jan 01 - present

[More info](#)

3

Customers

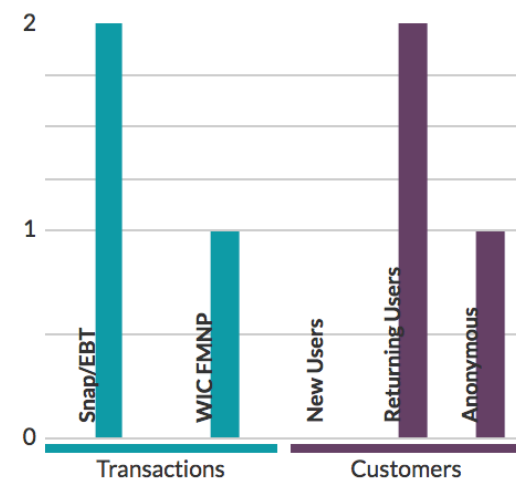
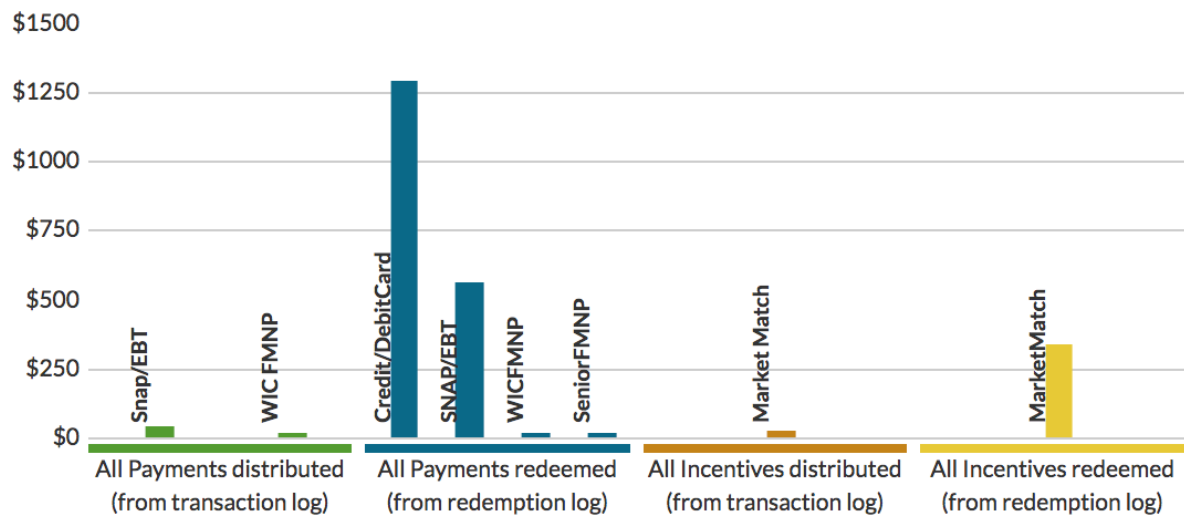
Jan 01 - present

[More info](#)

3

- All Payments distributed (from transaction log)
- All Payments redeemed (from redemption log)
- All Incentives distributed (from transaction log)
- All Incentives redeemed (from redemption log)
- Transactions
- Customers

Jan 22



All Payments distributed (from transaction log)

Jan 01 - present

[More info](#)

\$55

All Payments redeemed (from redemption log)

Jan 01 - present

[More info](#)

\$1,890

All Incentives distributed (from transaction log)

Jan 01 - present

[More info](#)

\$30

All Incentives redeemed (from redemption log)

Jan 01 - present

[More info](#)

\$338

Transactions

Jan 01 - present

[More info](#)

3

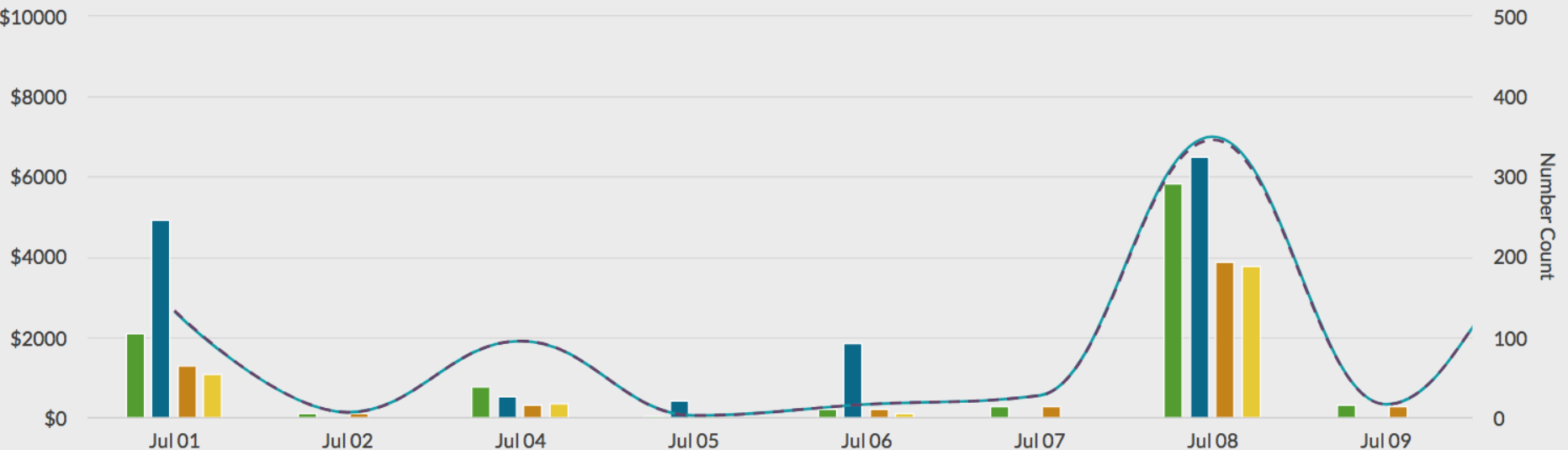
Customers

Jan 01 - present

[More info](#)

3

● Payments Distributed ● Payment Vendor Reimbursements ● Incentives Distributed ● Incentive Vendor Reimbursements — Transactions — Customers





Search here...

Olivia Korth

WW Farmers Market

48 open post market reports

Enter Daily Sales & Data Manage Profile **Run Reports**

Reports

Logs

Exports

Transactions

Reimbursements

Search

WW Farmers Market

Start Date

End Date

Search





Search here...

Olivia Korth



WW Farmers Market

Enter Daily Sales & Data

Manage Profile

Run Reports

48 open post market reports

Reports

Logs

Exports

WW Farmers Market



01/01/2018



End Date



Show Only Actives

Run Full Export

Run Question Report

A close-up photograph of a variety of fresh vegetables. In the foreground, there are several purple radishes with their green leafy tops. Behind them, a cluster of bright red radishes is visible. To the left, there are green leafy vegetables, possibly spinach or kale. In the background, there are more green vegetables, including what looks like a bunch of green onions or scallions. The overall scene is a colorful and fresh display of produce.

Questions – Logs/Reports?



Troubleshooting

INSTRUCTIONS

UPDATING FM TRACKS APP

iPad 6:45 PM 21%

iPad Only Any Price All Categories By Relevance All Ages fm tracks

FM Tracks
Case Western Res...
OPEN

Radio Market Report	
Transactions	0
Payments Distributed	\$0.00
Incentives Distributed	\$0.00
Customers	0
Payments Redeemed	\$0.00
Incentives Redeemed	\$0.00

QuietScrob – Last.fm Scrobbler...
Sergey Pershenkov
★★★★☆ (5)
GET
In-App Purchases

RadioJunction- A FREE FM Radio O...
out thinking limited
GET

Australia Radios (Radio Aussie FM...)
recep islak
GET

Radio - Stream Live Radio - US
Osman sasmaz
GET

Radio - Stream Live Radio - New...
Osman sasmaz
GET

Featured Top Charts Explore Purchased **Updates**



INSTRUCTIONS

TAKING SCREENSHOTS ON THE WEBSITE

PC

1. Press the  or 

2. Press  and open Paint 

3. Press  +  to paste the screenshot into Paint 

4. Press  +  to save  the screenshot

[wikiHow to Take a Screenshot in Microsoft Windows](#)

MAC

How to take a screenshot of your entire screen

1. Press Shift-Command (⌘)-3.
2. Find the screenshot as a .png file on your desktop.

How to take a screenshot of a selected portion of your screen

1. Press Shift-Command-4. The pointer changes to a crosshair.
2. Move the crosshair to where you want to start the screenshot, then drag to select an area.

While dragging, you can hold Shift, Option, or Space bar to change the way the selection moves.



INSTRUCTIONS

TAKING SCREENSHOTS ON APPLE DEVICES

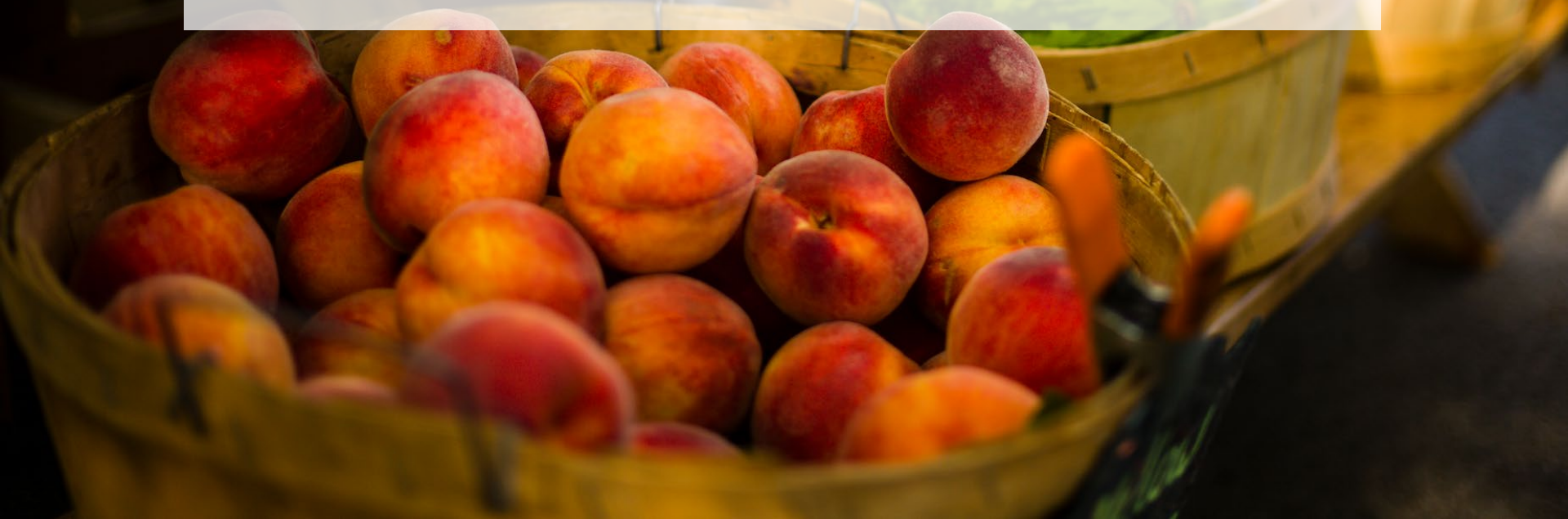
1. Press and hold the Sleep/Wake button on the top or side of your device.
2. Immediately press and release the Home button.
3. To find your screenshot, go to the Photos app > Albums and tap Camera Roll.





Ginger
Gold

THANK YOU!!





Questions?

Email olivia@wholesomewave.org



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