



Florida's Food Bank Network



FRESH ACCESS BUCKS PROGRAM NORTHWEST FLORIDA REGIONAL COORDINATOR

Feeding Florida is the state's largest non-profit food bank association that unites 12-member food banks to provide a healthy, adequate, and consistent food supply with a focus on fresh produce. Feeding Florida member food banks support more than 2,600 local charitable agencies, which provide food directly to individuals and families in need to ensure a hunger-free Florida. Feeding Florida seeks to build programs to provide opportunities for all individuals to have increased access to nutritious and affordable food and analyze the impact nutrition has on communities and individuals.

A program of Feeding Florida, Fresh Access Bucks makes fresh, local produce more affordable and accessible to low income families while supporting Florida's farmers and enhancing our local economies. Fresh Access Bucks increases the purchasing power of Supplemental Nutrition Assistance Program (SNAP) participants by providing a one-to-one match for Florida grown fruits and vegetables at farmers markets, CSAs (Community Supported Agriculture Shares), farm stands, and mobile markets statewide. For example, an individual spending \$20 of their benefits receives an additional \$20 to purchase Florida grown produce -- doubling revenues for Florida farmers and making healthy, fresh fruits and vegetables more affordable for low-income Florida residents.

POSITION DESCRIPTION

Feeding Florida is seeking a **Fresh Access Bucks Program Northwest Florida Regional Coordinator** to join our expanding team. The position is full time at 40 hours per week, with a semi-flexible schedule. Feeding Florida is looking for a candidate to work both independently and as part of an efficient leadership team. As part of the Fresh Access Bucks team, this position will be directly responsible for the day to day tasks of the project in the northwestern region of the state, overall coordination of market selection, partnerships with other organizations, trainings, statewide convening, implementation of EBT Technology, monitoring project progress and more. This is an exciting opportunity to support low income families and Florida farmers in a fast-paced environment.

DUTIES INCLUDE:

- Work directly with the Fresh Access Bucks Managers to assist in coordination of the Fresh Access Bucks Program
- Provide technical assistance for partner markets including support for community outreach, building partner capacity, monitoring program, providing tools, resources and promotional materials
- Identify and vet new partner markets and conduct regional site visits
- Coordinate and facilitate FAB Statewide Training and Farmers Market Crop Up
- Facilitate monthly calls with partner markets
- Promote the FAB program and farmers markets, including social media outreach
- Plan, develop, and evaluate outreach and nutrition education activities
- Assist with local & regional level fundraising
- Perform other duties as requested

DESIRED QUALIFICATIONS:

- Interest in or experience with agriculture, food policy, or sustainable and local food movements
- Exceptional written and verbal communication skills
- Community organizing and fundraising experience
- Proven expert project and grant management experience
- Excellent social media outreach experience
- Experience working with people from diverse backgrounds and cultures
- Strong organizational skills and ability to work independently
- Ability to travel in the state of Florida and work occasional nights/weekends
- Self-motivated and willing to work a flexible schedule
- Valid FL driver's license with good driving record
- Bilingual in English and Spanish preferred

COMPENSATION: Commensurate with experience **LOCATION:** Tallahassee or Panhandle region **JOB TYPE:** Benefited full time

DESIRED START DATE: February 1, 2019 **DIRECT SUPERVISOR:** Fresh Access Bucks Managers

CONTACT: Please submit resume and cover letter by Friday, January 11th to Mary Hathaway and Katie Delaney at katie@feedingflorida.org with "FAB Coordinator Position" in the subject line. No phone calls please.