

# INTRODUCTION TO THE SNAP EBT EQUIPMENT PROGRAM

## For Farmers Markets & Direct Marketing Farmers



The USDA's Food and Nutrition Service (FNS) recognizes that America's farmers markets (FMs) and direct marketing farmers (DMFs) are a great source of fresh fruits, vegetables, and other healthy foods.

FNS has made it a priority to expand access to such food for Supplemental Nutrition Assistance Program (SNAP) participants by providing free electronic benefit transfer (EBT) equipment necessary to process SNAP benefits to eligible FMs and DMFs.

### Interested in Free SNAP EBT Equipment?

SNAP authorized FMs and DMFs are eligible for funding if you:

- A. Have not previously received EBT equipment through this Program, and
- B. Do not currently possess functioning SNAP EBT equipment, or
- C. Currently possess functioning SNAP EBT equipment, but received the equipment before May 2, 2012, and
- D. In the case of a DMF, participate in at least one farmers market.

### Benefits for Eligible FMs and DMFs

Eligible FMs and DMFs will have the option to choose their own equipment from one of the participating service providers.

The costs of purchasing the equipment and services (set-up costs, monthly service fees, and wireless fees) for up to three years will be covered for eligible FMs and DMFs. Transaction fees (for SNAP EBT, credit, and debit payments) will not be covered.

### How to Apply for the SNAP EBT Equipment Program

Once you've received your **SNAP Authorization Permit Number from FNS**, you can visit [www.mysnapebtequipment.com](http://www.mysnapebtequipment.com) to fill out the application. Contact information, including a valid email address, FNS number, and some general information about your farm or farmers market will be required. Funding for this program is limited, and is available on a first-come, first-serve basis.

#### REQUIRED INFORMATION FOR...

##### FARMERS MARKETS

- Your contact information, including email address
- Your market's FNS number (from your SNAP Permit)
- General information about your market

##### DIRECT MARKETING FARMERS

- Your contact information, including email address
- General information about your farm
- Your FNS number (from your SNAP Permit)
- The name of at least one farmers market where you participate as a vendor









# CHECK LIST

## SNAP EBT EQUIPMENT PROGRAM

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Your **SNAP Authorization Permit Number from FNS is required** to apply for the SNAP EBT Equipment Program. If you haven't yet received your permit number, please visit [www.fns.usda.gov/snap/retailer-apply](http://www.fns.usda.gov/snap/retailer-apply).

\*Funding for this program is limited, and is available on a first-come, first-serve basis according to the date you applied for your free SNAP EBT equipment. Get started today!

-  Visit [www.mysnapebtequipment.com](http://www.mysnapebtequipment.com) to complete your application.
-  If your application is approved, you'll receive an email from [info@mysnapebtequipment.com](mailto:info@mysnapebtequipment.com). (We'll be in touch with you directly if further information is required.)
-  You'll log back into [www.mysnapebtequipment.com](http://www.mysnapebtequipment.com) where you'll find a link for the service provider you selected. Follow the link to complete and submit your order to the service provider.
-  The service provider will review your application during the underwriting process and then they'll ship the equipment directly to you.
-  You'll receive a shipment confirmation email from [info@mysnapebtequipment.com](mailto:info@mysnapebtequipment.com) with your shipment tracking information and you can expect the equipment to arrive within 5-7 business days once you've received the tracking information.
-  At the end of the year, report your SNAP redemption and transaction totals by emailing [info@mysnapebtequipment.com](mailto:info@mysnapebtequipment.com).