

FRESH ACCESS BUCKS PROGRAM SOUTH FLORIDA REGIONAL COORDINATOR

Feeding Florida carries out its mission in the fight to end hunger through a network of 12-member food banks to provide a healthy, adequate, and consistent food supply to every community every day with a focus on fresh produce. Farmers Feeding Florida is Feeding Florida's produce recovery initiative that works in partnership with farmers and packers throughout the state to rescue and distribute wholesome and cosmetically blemished produce to the 3.3 million Floridians facing hunger, including 1.1 million children and 700,000 seniors. Feeding Florida member food banks support more than 2,600 local charitable agencies, which provide food directly to individuals and families in need to ensure a hunger-free Florida. Feeding Florida is a unified voice regarding hunger and food insecurity by focusing on each community's needs.

A program of Feeding Florida, Fresh Access Bucks makes fresh, local produce more affordable and accessible to low income families while supporting Florida's farmers and enhancing our local economies. Fresh Access Bucks increases the purchasing power of Supplemental Nutrition Assistance Program (SNAP) participants by providing a one-to-one match for Florida grown fruits and vegetables at farmers markets, CSAs (Community Supported Agriculture Shares), farm stands, and mobile markets statewide. For example, an individual spending \$20 of their benefits receives an additional \$20 to purchase Florida grown produce -- doubling revenues for Florida farmers and making healthy, fresh fruits and vegetables more affordable for low-income Florida residents.

POSITION DESCRIPTION

Feeding Florida is seeking a **Fresh Access Bucks Program South Florida Regional Coordinator** to join our expanding team. The position is full time at 40 hours per week, with a semi-flexible schedule. Feeding Florida is looking for a candidate to work both independently and as part of an efficient leadership team. As part of the Fresh Access Bucks team, this position will be directly responsible for the day to day tasks of the project in the southern region of the state, overall coordination of market selection, partnerships with other organizations, trainings, statewide convening, implementation of EBT Technology, monitoring project progress and more. This is an exciting opportunity to support low income families and Florida farmers in a fast paced environment.

DUTIES INCLUDE:

- Work directly with the Fresh Access Bucks Co-Managers to assist in coordination of the Fresh Access Bucks Program;
- Provide technical assistance for partner markets including support for community outreach, building partner capacity, monitoring program, providing tools, resources and promotional materials;
- Identify and vet new partner markets;
- Conduct regional site visits to partner markets;
- Assist organizing statewide partner convening and facilitating monthly calls with partner markets;
- Promote the FAB program and farmers markets, including social media outreach
- Plan, develop, and evaluate outreach and education activities;
- Assist with local & regional level fundraising
- Perform other duties as requested.

DESIRED QUALIFICATIONS:

- Interest in or experience with agriculture, food policy, or sustainable and local food movements
- Community organizing and fundraising experience
- Proven expert project and grant management experience
- Excellent social media outreach experience
- Experience working with people from diverse backgrounds and cultures
- Valid FL driver's license with good driving record
- Exceptional written and verbal communication skills
- Good organizational skills and ability to work independently
- Ability to travel in the state of Florida and work occasional nights/weekends
- Self-motivated and willing to work a flexible schedule
- Bilingual in English and Spanish preferred
- Applicants in Southwest Florida region preferred

COMPENSATION: Commensurate with experience

LOCATION: South Florida

JOB TYPE: Benefited full time

DESIRED START DATE: August 1st, 2018

DIRECT SUPERVISOR: Fresh Access Bucks Managers

CONTACT: Please submit resume and cover letter by Tuesday, July 10th to Mary Hathaway and Katie Delaney at info@freshaccessbucks.com with "FAB Coordinator Position" in the subject line. No phone calls please.